



Your monthly information burst October 2025

Ambulance Awareness Day, Cheshire

Following the success of our recent event in Lancashire, we're excited to announce that our next Ambulance Awareness Day will be taking place in Cheshire at Storyhouse, 11am until 1pm, on Thursday 04 December 2025.

This free event is open to all, and will give attendees the chance to:

- Learn more about the vital services provided by North West Ambulance Service
- Explore exciting career opportunities within our organisation
- Gain valuable, life-saving skills through interactive demonstrations

We'll also be joined by our partner services for a fun, engaging, and action-packed day full of insight and inspiration.

Spaces are limited, so make sure to secure your free place today!

[Register your place today](#)

Help ambulance crews find you quickly during dark nights

Now that the clocks have gone back, the nights are starting to get longer – and while it's dark, it can be a challenge for ambulance crews to find you in an emergency. Although our vehicles have sat-nav, crews often need to look for clues like numbers on neighbouring houses or bins – and that using precious time.

How you can help us reach you quickly: Make sure your house number is clearly visible from the road, even in the dark. Switch on

outside lights and keep entrances clear of bushes, fences, or parked vehicles. If your home has a name, display the number as well.



Other tips to help us: Learn how to share your exact location using your smartphone's map feature. You can download the free #What3Words app to tell us your location in three simple words. For more on how you can help us find you, please visit our website [here](#).

We're looking for young artists to help create our Christmas Card for 2025



We're excited to launch our children's Christmas card competition! We're calling on budding young artists, up to the age of 11 years old across the North West to let their imaginations shine and create our official Christmas card for 2025. The competition closes on Friday 21 November.

After that, we'll choose one special winning design to become our official Christmas card, which will be sent to all our stakeholders. Not only that, but the winning design will also be shared across our social media channels, with over 180,000 followers, giving everyone the chance to see their masterpiece. Plus, the winner will receive a £20 book voucher along with some ambulance service goodies.

Of course, we couldn't let you enter without a few fun guidelines! We're looking for: A portrait design (tall, not wide) Something bright, cheerful, and festive Something that captures the Christmas spirit while celebrating the incredible staff across all our services.

We'd love your designs to show the whole of our team NWAS and the amazing people who keep our communities safe and cared for at Christmas and all year. For more information on the competition and how to get involved, please visit our website [here](#)

You said, we did October

We recently engaged with the Sahara project in Preston who support the black and minority ethnic (BAME) community. The group had expressed interest prior to our visit in finding more information about the ambulance service, particularly sharing their concerns about how they can access our services when they require language and interpretation support. They also were interested in learning important lifesaving skills in CPR, so we visited them in October to deliver CPR training to the group to help develop their confidence in using these skills in future, should they ever need to.

Many members of the group had lived experiences to share with us which we are very keen to learn more about, so we will be returning to the group as there is great potential with sourcing patient stories from these lived experiences. We will be arranging a follow up visit with the group to further our opportunity to work more closely with this group in Preston.

Where are we in November>

We want to be as visible as we can be so that the general public can locate us and tell us about their experiences. In the North West, you can find us at the following pop-up events and informational days.

Friday 21 November, 1.00pm-3.30pm - Crompton House, Careers fair, Crompton House, Oldham

Come to meet us at this event to find out more about the career and volunteering opportunities available at NWAS.

Get involved!

Patient and Public Panel (PPP)

Our Patient and Public Panel have 230 volunteers already supporting improvements at NWAS, if you would like to contribute by sharing your lived experiences to help improve our ambulance service and become a member of our Patient and Public Panel, please do not hesitate to get in touch: Patient.Panel@nwas.nhs.uk

Patient Stories

If you or your family have any feedback or experience that you would like to share, we would like to hear from you! Please get in touch, Talk.tous@nwas.nhs.uk

Patient Engagement Team

Just a reminder that the Patient Engagement Team are always happy to come and speak to your organisation, group or forum to share NWAS updates. This can be done virtually on MS Teams, Zoom, or in person. If you would like a visit, please do not hesitate to contact us at Talk.tous@nwas.nhs.uk