

ACCEPTABLE USE OF SOCIAL MEDIA & INTERNET AGREEMENT



Online channels are an important way for parents/carers to communicate with, or about, our school.

The school uses the following channels:

- Our official Facebook pages
- Email/text groups for parents (for school announcements and information)
- Eschools
- Efl

Parents/carers occasionally set up independent channels to help them stay on top of what's happening in their child's class. For example, email groups, or chats (through apps such as WhatsApp).

When communicating with the school via official communication channels, or using private/independent channels to talk about the school, I will:

- Be respectful towards members of staff, and the school, at all times
- Be respectful of other parents/carers and children
- Direct any complaints or concerns through the school's official channels, so they can be dealt with in line with the school's complaints procedure

I will not:

- Use private groups, the school's Facebook page, or personal social media to complain about or criticise the school or members of staff. This is not constructive and the school can't improve or address issues if they aren't raised in an appropriate way
- Use private groups, the school's Facebook page, or personal social media to complain about, or try to resolve, a behaviour issue involving other pupils. I will contact the school and speak to the appropriate member of staff if I'm aware of a specific behaviour issue or incident
- Upload or share photos or videos on social media of any child other than my own, unless I have the permission of the other children's parents/carers

All the above conditions are part of our expected school conduct, for all parents/carers and members of our community. We wish to be able to share special events and have welcoming and exciting community platforms to celebrate our wonderful pupils and school.

Many Thanks

Springfield School